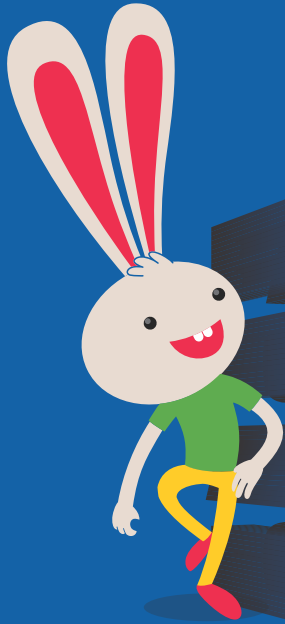


**EuroKids**<sup>TM</sup>

Pre-School



**BABY STEPS  
FOR KIDS.  
A GIANT STRIDE  
FOR YOU!**



**INDIA'S  
MOST TRUSTED  
BRAND:  
PRE-SCHOOL**

**DISCOVER THE  
TRUE POTENTIAL  
OF PRE-SCHOOL  
BUSINESS WITH  
EUROKIDS**



A Pre-School is the child's first out of home exposure. Since 2001, EuroKids has taken special care to provide a safe, nurturing & engaging environment that makes children feel at home. In addition, we have provided franchise entrepreneur opportunities to over 500 individuals to drive successful Pre-School ventures. This success also makes us the 'Best in Category - Education' Franchising Award winner for 5 consecutive years.

**EUROKIDS  
INDIA'S NEXTGEN  
PRE-SCHOOL**

**3 COUNTRIES**

**900+ CENTERS**

**350+ CITIES**

**15 YEARS OF EXPERTISE**

**OVER 300,000  
CHILDREN NURTURED**

# EUROKIDS PROGRAMS

EuroKids offers age appropriate curriculum focused on developing Executive Functional Skills that helps children learn, play and engage in a fun based environment.

Our Pre-Schools offer the following programs:

- **PlayGroup:** 1.8 to 3 years • **Nursery:** 2.5 to 4 years
- **EuroJunior:** 3.5 to 5 years • **EuroSenior:** 4.5 to 6 years

**Vacation Program:** Vacations are fun time, EuroKids organizes summer and winter camps to help enhance a child's analyzing, cognitive, social and language skills. Activities in these clubs include storytelling sessions, creative writing sessions, puzzle solving and more, depending upon the age group of the child.



A program thoughtfully designed to improve pronunciation, diction, proficiency, phonics, and other language nuances.



A unique methodology to develop curiosity, problem solving abilities and independent thinking skills in children using Motion Based Technology.



An initiative that caters to the health and well-being of EuroKids children, and includes health assessment by expert paediatricians.



A 'toy library' that allows children to borrow the best of toys, which are safe to use as they are 100% non-toxic, and which help in enhancing skills.



India's first specialized gymnasium for young children with imported equipment, trained staff, and excellent student-teacher ratio.



An early childhood music and movement program that helps a child enjoy musical learnings and develop an ear for music.

# EDGE



Infrastructure & Ambience Design

Equipment & Teaching Aids

Researched Curriculum

Teacher Training & Assessment

Marketing & Operational Support

Lead Management Support

Rewards & Recognitions

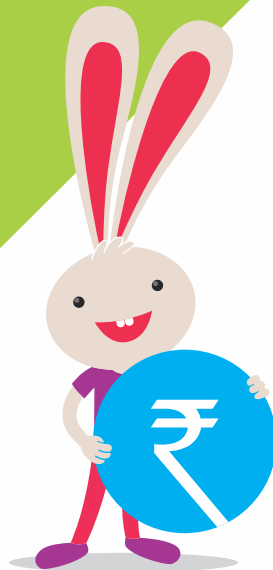


## COLLATERAL FREE LOANS FROM SBI.

EuroKids has tied up with SBI to help aspiring franchisees with financial assistance, so that there's nothing stopping them from starting their own EuroKids Pre-School and fulfilling their entrepreneurial dream.

### Exclusive Features:

- ✦ Collateral-free loan
- ✦ Tenure up to 5 years
- ✦ Concession on interest rate for women franchise owners
- ✦ Moratorium period of 3 months for payment of principal & interest



# A REWARDING PARTNERSHIP FOR EUROKIDS FRANCHISEES

- ★ International Brand
- ★ Exclusive EFS Curriculum
- ★ Customised Kits
- ★ Dedicated Support Team
- ★ Training & Audit
- ★ Business Management System
- ★ Highly Awarded Business Model



## MAKE EUROKIDS YOUR PARTNER IN SUCCESS!

EuroKids offers the best opportunity to entrepreneurs with an enterprising mind. By associating with capable and talented partners, we make learning a fun experience for children. If you love working with children and possess an area in a quiet, tranquil and peaceful locality, then come, be a part of EuroKids, India's NextGen Pre-School.

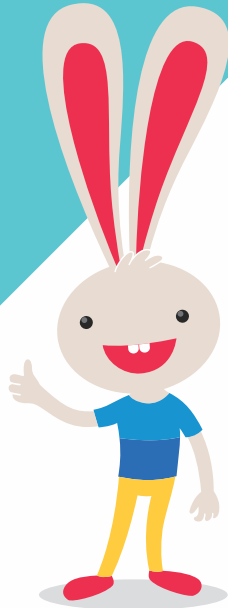
# FRANCHISEE REQUIREMENTS

## Finance

An investment of ₹12 - ₹20 Lakhs depending upon the location and the size of the facility.

## Site Specifications

Ground floor premises of 2000 sq. ft. with additional outdoor area.



## AWARDS & ACCOLADES

- ★ 'Innovation in Early Learning', 2016
- ★ 'Indian Power Brand' 2016
- ★ 'India's Most Trusted Brand' Award 2015: Pre-School
- ★ 'Hall of Fame' 2015
- ★ 'Indian Education Awards 2014 & 2015' - Early Child Playschool
- ★ 'Best in Category - Education' Franchising Award 2011-15
- ★ 'Top 100 Franchisee Opportunities Overall' Award 2013
- ★ 'Best Educational Business of the Year' Award 2011
- ★ 'Best Licensing Program in Education' Award 2011
- ★ 'Ranked No. 4' in the Franchise Rankings 2010
- ★ 'Business Leadership' Award 2009 & 2005
- ★ 'Best Franchisor of the Year' Award 2008 & 2003



Pre-School

☎ 1-800-209-5656 🌐 [www.eurokidsindia.com](http://www.eurokidsindia.com)